



Mayfair
Promotions

MAYFAIR PROMOTIONS

2025

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mayfairpromotions.com 

Hi There!

Welcome to Mayfair Promotions. We are a results-driven digital agency dedicated to strengthening brands, elevating visibility, and delivering measurable growth. Our portfolio reflects a commitment to strategic precision, clear communication, and high-quality execution across every service we provide.

Whether you represent a small business, a growing enterprise, or an established organisation, we are here to support your objectives with tailored solutions designed for long-term impact. Thank you for taking the time to learn about our work—we look forward to the opportunity to collaborate.

www.mayfairpromotions.com

About Us

Mayfair Promotions is a modern digital growth agency specialising in SEO, videography, content creation, targeted advertising, social media strategy, and website development. We work closely with restaurants, independent brands, and service-based businesses to help them grow their online visibility and convert digital traffic into real customers.

Our approach is built on precision: clear data analysis, high-performing SEO structures, cinematic content, and website designs that turn viewers into paying customers. We deliver results efficiently, creatively, and with measurable impact.

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A Message From Our Managing Director

At Mayfair Promotions, our mission is simple: to deliver meaningful, measurable growth for every client we serve. In an increasingly competitive landscape, we remain focused on strategic clarity, creative discipline, and the consistent execution required to help businesses strengthen their presence and reach their full potential.

We take pride in supporting organisations of all sizes—from independent, family-owned ventures to established companies seeking new momentum. Our team is committed to understanding each client's vision and translating it into tailored solutions that create lasting impact.

Thank you for considering Mayfair Promotions as your partner. We look forward to building long-term relationships founded on trust, performance, and shared success.



How We Work

Search Engine Optimisation (SEO)

Full website optimisation
Keyword research tailored to industry trends
Local SEO for footfall and bookings
Analytics & performance reporting



Videography & Content Creation

Cinematic 4K video production
Social media reels for TikTok, Instagram & YouTube
High-conversion product videos
Professional editing with strong brand identity



Social Media & Branding

Content calendars
Brand identity structuring
Targeted ad campaigns
Page optimisation and audience growth strategies



4500 Miles From Delhi (Bristol UK)

Our Projects

4500 Miles from Delhi is located in Bristol, a city where the strong Caucasian-majority demographic made it difficult for an Indian restaurant to attract consistent local customers. Mayfair Promotions stepped in to reposition the restaurant through targeted SEO, clean website restructuring, and engaging video content. By showcasing their dishes in a modern, appealing way and improving their online visibility, we successfully brought in more local British customers who began exploring and indulging in authentic Indian cuisine. The restaurant experienced a clear uplift in reach, bookings, and overall local engagement.



FIVE RIVERS

FIVE RIVERS



**Five Rivers
(Leamington Spa,
UK)**

Our Projects

Five Rivers is one of the most luxurious Indian restaurants in Leamington Spa — an old English town known for its heritage, elegance, and high-end dining expectations. Our digital analysts focused on strengthening their online presence to match the quality of their interior and food. Through SEO optimisation, premium content, and strategic positioning for an affluent neighbourhood near Birmingham, we helped boost their visibility, attract more high-value customers, and elevate their status in an already competitive fine-dining environment.



Vasuki Amara

Our Projects



Vasuki Amara is an independent luxury perfume brand that we have supported from the very early stages. Mayfair Promotions helped the founder build the brand from the ground up through SEO, modern content creation, and consistent TikTok videography. We also assist with brand management and account support, creating a strong digital presence that continues to grow. Our work has directly contributed to increased recognition, customer engagement, and stronger brand identity across platforms.



Work & Performance

"Businesses choose Mayfair Promotions because we focus on clear, measurable growth across every digital platform, blending creative content with the expectations of today's audiences. Our SEO frameworks are built to generate sustainable organic traffic, while our websites are engineered with one purpose in mind—conversion. Behind it all is a hands-on team that communicates openly, delivers consistently, and treats every project like a chance to raise the curtain on your next big leap."

Accounts Manager

HR Manager - "From a financial perspective, Mayfair Promotions has consistently delivered exceptional value. Our data shows that our clients' average growth has risen from 3% in 2024 to 17% today. This remarkable improvement reflects both our strategic vision and operational excellence, positioning our clients for long-term success.

Performance has shown a strong upward trajectory, rising from 4% last year to 8% in the first quarter, accelerating to 15% in the second, adjusting to a steady 12% in the third, and closing the year with an impressive 17% in the fourth quarter. This pattern reflects consistent growth, strengthened strategy, and a sustained ability to deliver results across varying market conditions."

Director of Finance

Meet Our Team



**Paige
Rose**

Partner - “At Mayfair Promotions, we pride ourselves on delivering measurable results and strategic growth for every client. Our dedicated team, innovative approach, and unwavering commitment have helped businesses of all sizes thrive in a competitive market.”



**Victoria
Songhurst**

HR Manager - “At Mayfair Promotions, our people embody the values that define us—professionalism, collaboration, and a genuine commitment to helping every client succeed. We’ve built a team that supports one another, takes pride in their work, and represents the company with confidence and integrity. Their dedication is the reason we continue to grow, innovate, and deliver results that make a real difference.”

Leadership & Company Values



The Tbilisi expansion of Mayfair Promotions is being led by Girik Aneja, who oversees operations, client acquisition, content direction, and project management across the region. His vision is to bring high-level digital performance and modern creative standards to businesses across Georgia.

At Mayfair Promotions, our values orbit around growth, integrity, and genuine partnership. We champion clarity in every strategy we build, ensuring clients understand not just what we're doing—but why it matters. Creativity fuels us, but purpose guides us; every campaign is crafted to elevate brands with authenticity rather than noise.

We believe opportunity should be universal, not exclusive. That's why we support businesses of every size and story, offering the same dedication to a family-owned bakery as to a national enterprise. Transparency, consistency, and a commitment to long-term success form the backbone of our work, helping every client stand confidently on the map with a brand presence built to last.

Let's Work Together

Let's build something powerful together. If you're ready to elevate your brand with strategic growth, creative clarity, and a team that genuinely cares about your success, reach out today. Your next chapter starts with a single message—contact us and let's get to work.

Our team is dedicated to supporting your business every step of the way. We operate a 24/7 support service to ensure your needs are met promptly and efficiently. No matter the time, we're always ready to assist.



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